



HILLSBOROUGH COUNTY DENTAL ASSOCIATION

AN AFFILIATE OF THE WEST COAST DISTRICT,
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

SPONSORSHIP AND EXHIBIT OPPORTUNITIES

Social Hour Sponsor

\$5,000

Sole sponsor of five general membership meeting social hours, Holiday Party sponsor.

Benefits:

1. *Tabletop display for the 5 general membership meetings in a location by the bar. Provide drink tickets to members. Bar sponsor sign. Company logo on bar napkins. Commercial at each meeting.*
2. *Recognition as Social Hour Sponsor in 5 HCDA newsletters.*
3. *Company logo, website link, telephone, contact name, and email will be forefront on the HCDA website from September 1, 2017 through August 1, 2018.*
4. *Recognition as a sponsor in the Holiday Party invitation. Signage at party.*
5. *Four company representatives may attend all general membership meetings and the Holiday Party.*
6. *Ad in 5 newsletters.*

Diamond Sponsor

\$3,750

Five general membership meetings, sole sponsor of one special event, Holiday Party sponsor.

Benefits:

1. *Tabletop display for the 5 general membership meetings. Commercial at each meeting. Sole sponsorship of one special event. Special seating at general membership meeting dinners.*
2. *Recognition as a Diamond Sponsor in 5 HCDA newsletters.*
3. *Company logo, website link, telephone, contact name, and email will be forefront on the HCDA website from September 1, 2017 through August 1, 2018.*
4. *Recognition as a sponsor in the Holiday Party invitation. Signage at party.*
5. *Four company representatives may attend all general membership meetings, sponsored special event and Holiday Party.*
6. *Ad in 5 newsletters.*

Ruby Sponsor

\$2,500

Three general membership meetings (your choice), Holiday Party sponsor.

Benefits:

1. *Tabletop display for 3 general membership meetings. Commercial at each meeting.*
2. *Recognition as a Ruby Sponsor in HCDA newsletter prior to each meeting.*

3. *Company link, logo, telephone, contact name, and email one month before and after each meeting.*
4. *Recognition as a sponsor in the Holiday Party invitation. Signage at the party.*
5. *Three company representatives may attend your selected meetings and Holiday Party*

Emerald Sponsor

\$1,750

Two general membership meetings (your choice), Holiday Party sponsor.

Benefits:

1. *Tabletop display for 2 general membership meetings. Commercial at each meeting.*
2. *Recognition as an Emerald Sponsor in HCDA newsletter prior to each meeting.*
3. *Company logo, website link, telephone, contact name, and email on the HCDA website one month before and after each meeting.*
4. *Recognition as a sponsor in the Holiday Party invitation. Signage at the party.*
5. *Two company representatives may attend your selected meetings and Holiday Party.*

Exhibitor

\$475.00

Exhibit at one meeting.

Benefits

1. *Tabletop display for 1 general membership meeting.*
2. *Recognition as an Exhibitor in HCDA newsletter prior to meeting.*
3. *Company logo and website link on the HCDA website one month before and after meeting.*

2018-19 HCDA Meeting Dates

September 25, 2018	HCDA General Membership Meeting, Palma Ceia Golf and Country Club
November 13, 2018	HCDA General Membership Meeting, Palma Ceia Golf and Country Club
December 7, 2018	HCDA Holiday Party, The Tampa Club
January 22, 2019	HCDA General Membership Meeting, Renaissance at International Plaza
March 26, 2019	HCDA General Membership Meeting, Palma Ceia Golf and Country Club
May 28, 2018	HCDA General Membership Meeting, Tampa Yacht and Country Club

NEWSLETTER ADVERTISING

Another way to reach Hillsborough County dentists is through advertising in HCDA's electronic newsletter. The newsletter is published 5 times per year and is an excellent way to increase your company's visibility to 300-member dentists.

Please see the attached rate sheet for details, and contact Michelle Stills at 813-447-3452 if you have questions.



**HILLSBOROUGH COUNTY
DENTAL ASSOCIATION**

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Sponsorship/Exhibitor Agreement

Please check level of participation:

____ Social Hour Sponsor \$5000

____ Diamond Sponsor \$3750

____ Ruby Sponsor \$2500 Please select **three** general meetings from choices listed below.

____ Emerald Sponsor \$1750 Please select **two** general meetings from choices listed below.

____ Exhibitor \$475 Please select **meeting(s)** from choices listed below.

2018-19 General Membership Meetings:

____ **September 25** ____ **November 13** ____ **January 22** ____ **March 27** ____ **May 28**

Company _____

Contact Person _____ Email _____ Phone _____

Rep. Attending _____ Email _____

Rep. Attending _____ Email _____

Rep. Attending _____ Email _____

Rep. Attending _____ Email _____

Address _____ City _____ State ____ Zip _____

Telephone _____ Website _____

By signing this, I agree to participate and abide by all the rules set forth by the HCDA for exhibiting. Rules and regulations are listed below and can be found on the organization's website www.hcdafla.com.

Signature _____

Amount Paid \$ _____ Please make checks payable to HCDA and return with this contract to:

HCDA • PO Box 592658 • Orlando, FL 32859 or Fax to (407) 704-3869

We also accept Visa/MasterCard/American Express

Credit Card # _____ Expiration Date _____

Name as it appears on card: _____ Signature _____

Billing Address: _____ Security Code _____

Credit card information will be destroyed once processed.

Questions? (813) 447-3452 or email: hcda@hcdafla.com



HILLSBOROUGH COUNTY DENTAL ASSOCIATION

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NEWSLETTER ADVERTISING

Issuance: September, November, January, March, May

Closing Dates: August 31, October 18 (November issue), December 15, February 15 and April 15

Circulation: HCDA Members – 300+

Cancellations: Ad cancellations will not be accepted after the closing date

Distribution: Electronic Newsletter

Artwork: .jpg files (email to hcda@hcdafla.com)

	Rates	
	One time	Five Issues—20% Discount (Must be pre-paid in full)
Full Page 600 x 800px	\$160.00	\$640.00
Half Page 300 x 400px	\$ 90.00	\$360.00

All advertising is subject to the approval of the HCDA Editor. The HCDA Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Rates effective September 2017 and are subject to revision. Questions? 813-447-3452.

Buyer:

Address:

Phone: _____ Email: _____

Size of Ad: _____ Months to Run: _____

Payment must be made in advance. Thank you.

Please make checks payable to HCDA. We accept Visa/Mastercard/American Express

Credit Card # _____ Expiration Date: _____

Name it appears on card: _____ Security Code: _____

Billing Address: _____

Signature: _____

Please send form and payment to: Hillsborough County Dental Association, P.O. Box 592658, Orlando, FL 32859. Ads may be emailed to: hcda@hcdafla.com.

Hillsborough County Dental Association
Sponsor/Exhibitor Rules and Regulations

1. Eligibility – Sponsors/Exhibitors participate by invitation only, and this Association reserves the right in these selections at all times. The Association reserves the right to (a) reject any application to exhibit products or services for any reason, with or without cause, or to (b) locate space assignments, with prior notice to the exhibitor, in order to develop balance against congestion, to avoid confusion in firm names, to solve competition or similar reasons.
2. Exhibitor's Representatives – The executed agreement must carry the names of the exhibitor's authorized representatives.
4. Liability and Security – It is agreed that exhibitors shall indemnify and hold harmless the Hillsborough County Dental Association (HCDA) and the meeting venue from all liability which might ensue from any cause whatsoever. The Hillsborough County Dental Association will not guarantee exhibitors against loss of any kind.
5. Character of Exhibits – The Hillsborough County Dental Association reserves the right to decline and prohibit any exhibit or any part of a proposed exhibit which, in its opinion, is not proper. This reservation concerns persons conduct, printed matter, souvenirs, or any other thing which, in the sole discretion of the Executive Council, may affect the character of the exhibit. Noise should be kept at an appropriate level. The Hillsborough County Dental Association will oversee and manage the "mic" time before, during and after the meeting. At no time is an exhibitor representative allowed to approach the meeting podium and address the meeting attendees – exception, the "mic" time after company introduction by an HCDA Executive Council Member.
6. Conduct of Exhibits – Exhibits should be so installed that they will not project beyond the space allowed or at a height to be objectionable to adjacent table top of display areas. No part of any exhibit or signs relating thereto shall be stapled, posted or nailed, or otherwise attached to the walls, doors, etc. in any way as to deface the same. **Damage from failure to observe these rules shall be paid by the exhibitor.** The host venue should be consulted as to the proper methods of affixing any item or material to the areas in question. No canvassing or soliciting for business shall be permitted outside the exhibitor's designated table top without permission from the HCDA. The taking of orders for future delivery is of course, acceptable. No exhibitor shall sponsor any type of contest; conduct any prize drawing or awards for signing of names and addresses without first obtaining permission from the HCDA. Unethical conduct or infraction of rules on the part of any exhibitor will subject the exhibitor to dismissal from the Exhibit area, in which cases, it is agreed that no refund shall be made by the Hillsborough County Dental Association, and further, that no demand for redress will be made by the exhibitor. **The Hillsborough County Dental Association reserves the right to locate tabletop assignments in order to develop a more efficient overall exhibitor presentation as required. Further, tabletop location may be determined by level of sponsorship as determined by the Hillsborough County Dental Association.** The HCDA reserves the right to recommend withdrawing invitation to exhibit.
7. The HCDA logo and the association's name: Hillsborough County Dental Association may not be used for any purpose without permission from the HCDA Executive Council.
8. Cancellation of Table Top – Cancellation of table top space must be made known to the Hillsborough County Dental Association in a timely manner. Exhibitor will be rescheduled for another event/meeting. Refunds will be reviewed by the Hillsborough County Dental Association on a case-to-case basis.
9. Cancellation of Exhibit Area – In the event that the exhibit area must be canceled, postponed or relocated on account of fire, strike, government regulations, casualties, Act of God, or other causes beyond the reasonable control of the Hillsborough County Dental Association, the exhibitor waives any and all damages and claim for damages, and agrees that the sole liability of the Association will be to return to each exhibitor the exhibitor's rental payment.
10. Amendment to Rules – Any and all matter or questions not specifically covered by the preceding rules and regulations shall be subject to the decision of the Hillsborough County Dental Association.

The foregoing regulations have been formulated in the best interest of all exhibitors. The cooperation of exhibitors is requested.