



Newsletter

President's Message



I am very honored and humbled to have the opportunity to serve you as president of the Hillsborough County Dental Association. It is an honor because Hillsborough County has a long and rich tradition of leading our profession in Florida. It is humbling because of the high caliber of men and women who have served before me. Their strong, principled and passionate leadership has pioneered and shaped our profession in the state of Florida and has set a high bar for all who will serve in the years to come. Our past leadership persevered through many difficult

challenges and I hope to meet that standard of excellence set by those who came before me with the challenges that lie ahead, some of which are substantial.

We are at a crossroads where the very identity of our profession is being challenged. There are those who have a low view of the time, hard work, diligent study, stress and cost we all sacrificed before, during and after dental school to earn the privilege of providing our patients with the highest level of care. There are individual dentists in Florida putting forth a determined effort with the support of organizations with very deep pockets like Pew and Kellogg and flawed thinking to fundamentally transform our profession with mid-level provider legislation.

If you were at the HCDA dinner in May, you heard me say that if you spend enough time in organized dentistry, you will attend many meetings where our leaders are giving reports regarding the welfare of our profession and the challenges we face. Those reports are hardly ever encouraging. It seems as though challenges to our profession are ever present and always will be. The truth of the matter is that our profession will always be at a crossroads and will always need wise, passionate, forward thinking leaders ever watchful for the challenges that will certainly arise. The reason for this is that we are privileged with being part of the one of the greatest professions in the world. The mid-level provider legislation we fought against last year is a perfect example of this. Groups supporting mid-level provider legislation feel it is acceptable for dental therapists to provide dental care to our patients after only receiving 3 years of technical training after graduating from high school, where a dental degree requires a minimum of 8 years of education and training after high school. Not only does this demonstrate the low view they have for licensed dentists but it clearly shows the low view they have for our patients and their needs.

Our leaders at the county, district and state level have been working passionately and diligently for the well-being of our patients and our profession. If you have ever asked yourself what it is that the West Coast District Dental Association and the Florida Dental Association are doing for you and why you should maintain your membership, I strongly encourage you to attend Dentists' Day on the Hill on March 11 and 12, 2019 in Tallahassee. I had the opportunity to attend last year and was very impressed with the organization, message and leadership displayed. These leaders are champions on behalf of our patients and our profession.

But they need your support. You can provide that by attending Dentists' Day on the Hill--register [here](#)-- as well as increasing our membership at the local level by inviting and encouraging one of your colleagues to join the

HCDA and the tripartite affiliates, WCDDA, FDA and the ADA. As well, I would encourage you to attend the upcoming Florida Mission of Mercy (FLA-MOM) event on March 22 and 23, 2019 in Orlando. You can learn more and sign up to volunteer [here](#).

I look forward to seeing you at our upcoming meeting September 25th at the Palma Ceia Golf and Country Club where you will see your membership benefits at work with our featured speaker providing the mandatory opioid CE course. This course is being offered to our members at no charge.

I very much look forward to serving you as president and hope to build upon the progress made by those who came before me.

Sincerely,
Mark A. Abdoney, DDS

General Membership Meeting

Tuesday, September 25, 2018

6:15 pm - Social 7:00 pm - Dinner Meeting

Palma Ceia Golf & Country Club

1601 S. MacDill Avenue, Tampa

Safe Prescribing of Controlled Substances

Joshua D. Lenchus, DO, RPh, FACP, SFHM

******This is a 2-hour CE course and requires a longer meeting******

This CE course meets the new Florida law requirement for prescribing controlled substances. The new law mandates all health care practitioners who are authorized to prescribe controlled substances and registered with the United States Drug Enforcement Agency to complete a two-hour continuing education course by January 31, 2019, and at each subsequent license renewal.

Non-member dentists can now register for this meeting. The non-member fee is \$70. Joining HCDA before the meeting will waive the registration fee.

The following prospective members will be on the ballot for election at this meeting:

Dr. Daniel Branca

Dr. Esther Oh

Dr. Sausha Toghranegar

Please RSVP by September by 18 by calling 813-447-3452 Note: Walk-ups who have not RSVP'd may not be able to have dinner but can stay for the CE program.

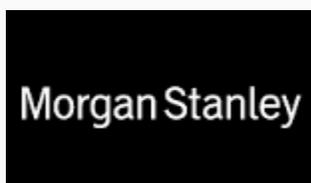
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Welcome New Members

Four new members were elected into membership of the Hillsborough County Dental Association at the May meeting. Please join us in welcoming:

Dr. Frank Gassler
Dr. Naresh Kalra
Dr. Denisse Lasanta

Thank you members for continuing to bring new members into the organization! Most of our new members have come from referrals of existing members, and we appreciate it!

HCDA Executive Council Sworn In

HCDA's 2018-19 Executive Council was sworn in at the meeting on May 22. Thanks to this outstanding group of individuals who are devoting time and leadership to the organization and dental profession.



President—**Dr. Mark Abdoney**
President Elect—**Dr. Wendy Churchill**
Vice President—**Dr. Jan Cornelius**
Secretary/Treasurer—**Dr. Bryan Thatcher**
Executive Council Member—
Dr. Clay McEntire
Past President--**Dr. David Beach**

Thomas Reinhart Chosen for Life Achievement Award



Dr. Thomas Reinhart was announced as HCDA's 2018 Life Achievement Award recipient at the May meeting. Dr. Reinhart received his dental degree from Georgetown University. Following graduation, he completed a general practice residency at the Veterans Affairs Medical Center in Birmingham, Alabama.

He then worked as an associate in a general practice in Fairfax, Virginia for one year before joining the United States Air Force.

While on active duty he completed a residency in Periodontics and a M.S. degree in oral biology at the University of Missouri – Kansas City. Dr. Reinhart moved to Tampa in 1996 and retired from the Air Force in 2000. That same year he opened a practice limited to periodontics and dental implants.

Dr. Reinhart is a Diplomate of the American Board of Periodontology. He has published two scientific articles in peer-reviewed dental journals. He is past president of the Hillsborough County Dental Association, the Hillsborough County Periodontal Association and the Hillsborough County Dental Research Clinic. Dr. Reinhart also served for several years as an Alternate Delegate and Delegate to the FDA House of Delegates. He served for two years as the chairperson of the now-defunct Council on Communications of the FDA. He is a member of the American Academy of Periodontology, the American Dental Association, the Florida Dental Association, the West Coast District Dental Association and HCDA.

Dr. Reinhart's volunteer work includes serving on the advocacy committees of the Hillsborough Community College and Erwin Technical Center dental assisting programs. He also instructs the HCC dental hygiene students on nitrous oxide analgesia and non-surgical periodontal therapy. Dr. Reinhart has been an adjunct professor to the University of Florida AEGD residency in Seminole since 2003.

In addition to his leadership in the dentistry profession and dental education, Dr. Reinhart was recognized for his leadership in the Hillsborough County Dental Association. He has continued to serve the organization since his years on the Executive Council by volunteering as editor of the HCDA newsletter since August 2009. For that we are extremely grateful. It's a time-consuming responsibility, and he does an excellent job. He has also served as chair of HCDA's Peer Review Committee since about the same time.

We appreciate the many hours he has devoted and the leadership he has provided to HCDA and the dental profession.

New Life Members Elected to HCDA

The following members were recently elected into Life Membership in the Florida Dental Association and HCDA. Life Membership is conferred upon someone who is an HCDA member and who has paid dues and held membership in the FDA for 35 years and has reached 65 years of age. Congratulations on this honor!

Dr. Frank Delgado
Dr. Randy Feldman
Dr. Greg Jacobs
Dr. Sivathanu Kumar
Dr. Thomas Reinhart
Dr. Rose Rosanelli
Dr. Michael Ruelf
Dr. Marc Tindell

HCDA Members Slated to Lead FDA and WCDDA

HCDA is proud to report several past presidents and members of the organization who are in leadership positions at the state and regional level.

Serving as President-Elect of the FDA this year is **Dr. Rudy Liddell**. Dr. Liddell is slated to serve as President of the FDA for 2019-20. **Dr. Chris Bulnes** is serving as WCDDA Alternate Trustee and **Dr. Steve Zuknick** is serving as WCDDA Trustee.

Dr. Craig Oldham is President-Elect of the West Coast District Dental Association. Also serving as a WCDDA officers are **Dr. Reza Iranmanesh**--First Vice President, **Dr. Jessica Stilley**--Second Vice President and **Dr. Natalie Carr-Bustillo**--Immediate Past President.

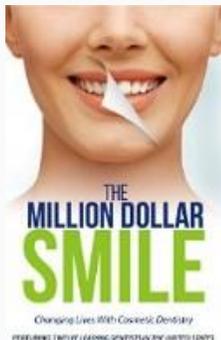
Congratulations to them all for their leadership and commitment to the dental profession.

HCDA Membership Renewals

It's that time of the year when HCDA membership dues are renewable. A BIG thank you to those members who have already renewed their membership for 2018-19.

If your dues have not been paid, you will be receiving a reminder invoice shortly. Please don't hesitate to call or email the HCDA office if you have any questions. Thank you for your continued support!

Congratulations Dr. Stilley: No. 1 Best Selling Author!



Tampa Bay top-rated periodontist, **Dr. Jessica Stilley**, has reached #1 on the Amazon.com Bestsellers List with her book *The Million Dollar Smile: Changing Lives with Cosmetic Dentistry*. The book gives patients real-world, practical information to help them in obtaining the best possible restorative and cosmetic dental work.

“Getting positive recognition for this book is an honor,” said Dr. Stilley, “but it is even more rewarding to know patients will benefit from this timely, useful information. My purpose in writing was to educate patients on the importance of keeping the health of their gums. A lot of people are not aware of the harmful effects of gum disease, and while it is

a prerequisite for all cosmetic procedures, it also can affect their quality of life and overall health.”

Dr. Stilley writes about gum disease and treatment options, explaining the different types of gum problems, their consequences and methods of treatment. It is available in the Kindle Edition or paperback.

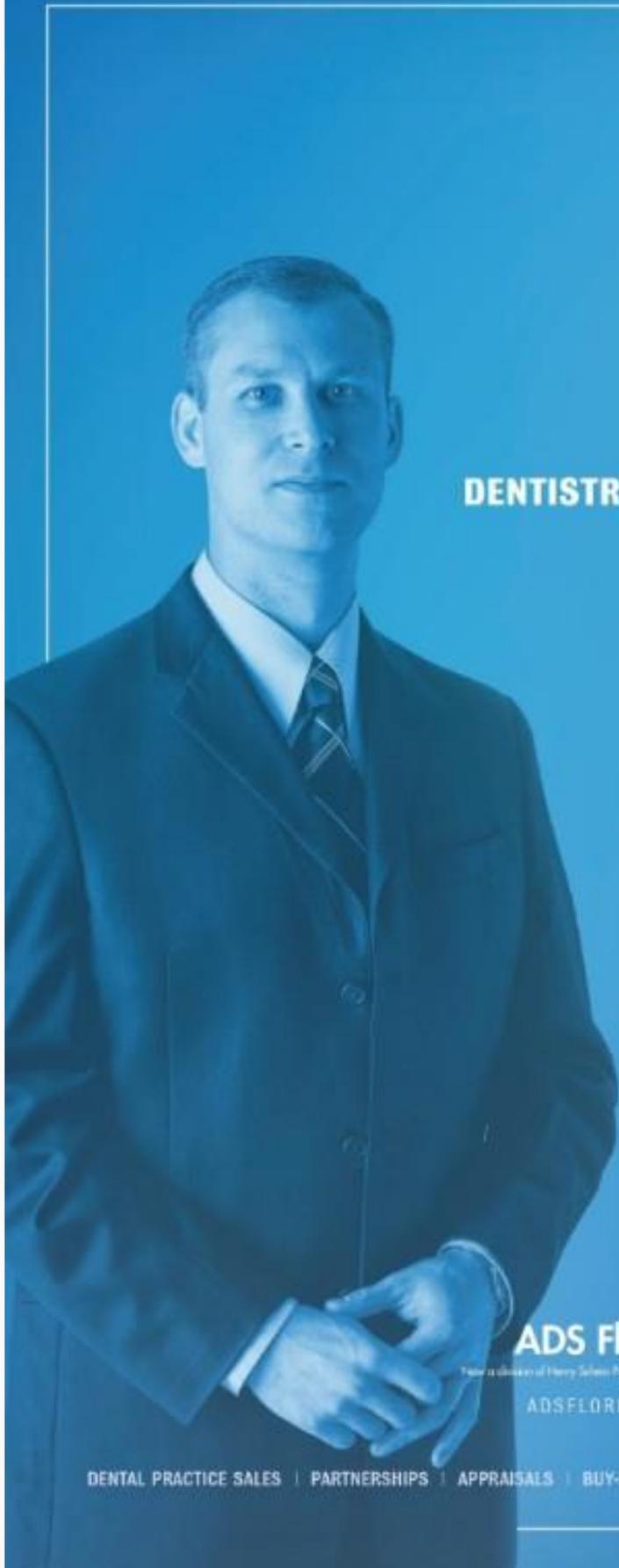
The Million Dollar Smile was created as a common-sense approach to allow readers to learn the facts about dental treatments from the experts. The book is written in layman’s language that the average person can easily understand. It is intended not as a textbook for dental professionals, but as a helpful guide for ordinary people looking for top quality dental work. The expert contributors to the book are dentists who have advanced training and skills in modern dentistry and vast experience with procedures such as implants, veneers, and orthodontics.

Dr. Jessica Stilley received a Bachelor of Science degree in psychology and then went on to receive her dental degree from the University of Florida. Following this, she spent several years at Ohio State University, graduating with her Masters of Science and Periodontal training.

Highly dedicated to ongoing education and training in the field of cosmetic and restorative dentistry, Dr. Stilley has been recognized for a wide range of accomplishments related to her extensive knowledge and exceptional skills. She won the Florida Association of Periodontists Award in 2005, was named the Chief Resident at Ohio State University from 2007-2008 and was named the President of both the West Pasco Dental Association and the Hillsborough County Periodontal Society from 2013 to 2014. She has been a member of HCDA since 2008 and recently become a Florida Board of Dentistry Anesthesia Inspector.

As the very first Board-certified periodontist in Pasco County, she is properly proud of the high standards of expertise and professional conduct that she maintains daily in her private practice. She’s a firm believer in having a beautiful, healthy smile and in the positive effects that has on the overall health and happiness of her patients. “I believe a healthy mouth is just the start of a healthy body,” she said. “Everyone deserves both.”

The Million Dollar Smile: Changing Lives with Cosmetic Dentistry became a #1 Bestseller on Amazon in the United States and Canada within one week of the launch, and #3 in the UK. It can be found in both the Dentistry and Oral Health categories.



**DENTISTRY HAS CHANGED OVER THE YEARS.
COMMITMENT HASN'T.**

GREG AUERBACH

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Condolences to Dr. Jerry Reynolds Family

Jerry L. Reynolds, D.D.S. F.A.G.D died peacefully on June 23, 2018. He was a graduate of Emory University School of Dentistry and practiced in Tampa for 50 years. In his “retirement,” he started his second career and worked for 19 years as the Clinic Supervisor for St. Pete College Dental Hygiene Program. He also served as Adjunct Professor at the University of Florida College of Dentistry and on the Florida Board of Dental Examiners. Dr. Reynolds was deeply committed to his profession and served as President of



the Hillsborough County Dental Society, President of the West Coast Dental Association, and State President of the Florida Academy of General Dentistry. He was a Fellow and Trustee of the National Academy of General Dentistry, the International College of Dentistry, and the Academy of Dentistry International. He received the Life Achievement Award from the Hillsborough County Dental Association and the Florida Academy of General Dentistry.

An Air Force veteran, he is survived by Jackie, his wife of 61 years.

Florida's New Opioid Laws: Info from the FDA

All health care practitioners will be required to follow new laws and rules when prescribing and dispensing controlled substances. The Florida Dental Association has outlined those changes that were effective July 1 below and how they will affect you.

Limits Prescribing of Controlled Substances for Acute Pain

- Three-day limit prescription for acute pain
 - **Acute pain:** the normal, predicted, physiological and time-limited response to an adverse chemical, thermal or mechanical stimulus associated with surgery, trauma or acute illness
- *Exception* — seven-day limit prescription for acute pain (dentists can write a seven-day prescription using their professional judgement that their patient needs more than a three-day limit). Must write on prescription “acute pain exception” and document in patient’s record their acute medical condition and lack of alternative treatment.

Mandates Checking the Prescription Drug Monitoring Program (PDMP) Database

- Florida’s PDMP database is known as E-FORCSE (Electronic-Florida Online Reporting of Controlled Substance Evaluation Program). To register, please click <https://florida.pmpaware.net/login>.
- Providers must check the PDMP database (E-FORSCE) before prescribing or dispensing Schedules II, III, IV and V controlled substances for patients age 16 years old or older. For a list of these substances, please click [here](#).
- Providers are exempted from checking the PDMP database for “nonopioid” Schedule V controlled substances (does not contain any amount of a substance listed as an opioid).
- Health care providers are authorized to designate multiple staff members to check the PDMP on their behalf.
- Failure to check the PMDP database prior to the prescribing of a controlled substance could be subject to a non-disciplinary citation from the appropriate licensing board.

For more information please visit flhealthsource.gov/FloridaTakeControl/.

You also may contact the Florida Dental Association Director of Third Party Payer and Professional Affairs

Casey Stoutamire, Esq. at 850.350.7202 or cstoutamire@floridadental.org, or Chief Legislative Officer Joe Anne Hart at 850.350.7205 or jahart@floridadental.org.

The new law also mandates all health care practitioners who are authorized to prescribe controlled substances and registered with the United States Drug Enforcement Agency to complete a two-hour continuing education course by January 31, 2019, and at each subsequent licensure renewal. **HCDA is offering this training at the September 25 General Membership Meeting (see above for details).*

Autism Center Needs Used Dental Equipment

Autism Early Intervention Clinics and The ABA Academies in St. Petersburg are looking for used dental equipment (chair and accessories). The therapists will use this equipment in the clinic and the schools to prepare children on the autism spectrum for visits to the real dentist office, such that they will not have to be sedated or otherwise restrained to have their teeth cleaned or other dental work done. Please contact Dr. Frans van Haaren at 727-576-7600 if you can assist.

Important Dates

September 25, 2018	HCDA General Membership Meeting, Palma Ceia Country Club
October 18-22, 2018	ADA Convention (America's Dental Meeting®), Honolulu
November 13, 2018	HCDA General Membership Meeting, Palma Ceia Country Club
December 7, 2018	HCDA Holiday Party, The Tampa Club
February 1, 2019	WCDDA Annual Meeting, Tampa
January 22, 2019	HCDA General Membership Meeting, Renaissance Hotel
March 12, 2019	Dentists' Day on the Hill, Tallahassee
March 22-23, 2019	FLA-MOM, Orlando
March 26, 2019	HCDA General Membership Meeting, Palma Ceia Country Club
May 28, 2019	HCDA General Membership Meeting, Tampa Yacht Club
June 27-29, 2019	Florida Dental Convention, Orlando
July 26-28, 2019	WCDDA Summer Meeting, Naples

**Do I have
to get a shot?
I hate needles!!**



John Syrbu, D.D.S.
From *Dentaltown*, May 2018
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The Hillsborough County Dental Association
is available to assist you
Monday through Friday
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