



HILLSBOROUGH COUNTY
DENTAL ASSOCIATION

AN AFFILIATE OF THE WEST COAST DISTRICT,
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

Newsletter

President's Message



It has been a wonderful year!

As I look back on this past year with the HCDA, I am proud to see that we've accomplished quite a bit. We've got some amazing members that contributed significant amounts of time and money to efforts benefiting our patients and colleagues. We even had members that contributed their knowledge in the form of continuing education!

I would certainly like to thank all members for allowing me the opportunity to serve on the line and as President of the association this past year. I have truly enjoyed the opportunity to serve, learn and contribute what I could to our organization and organized dentistry.

I look forward to seeing everyone at our final meeting to welcome Dr. David Beach as President and our new line officer, Dr. Bryan Thatcher. As we look toward the next year with the association, planning and implementation will be in the most capable hands of Dr. Beach. He has an exciting year planned!

Yours in service,

A handwritten signature in blue ink, appearing to read 'Matt Waite', on a white rectangular background.

Matthew T. Waite, DDS, MS
President

General Membership Meeting

Tuesday, May 23, 2017

6:15 pm - Social (cash bar) 7:00 pm - Dinner/Meeting

Tampa Yacht & Country Club

5320 Interbay Boulevard, Tampa

HCDA Business Meeting and Awards Ceremony

Presentation of HCDA Life Achievement Award

Installation of 2017-2018 HCDA Executive Council

Introduction of 2017-2018 Delegates/Alternate Delegates

Retired Life Members are invited as guests to the dinner.

The following name will be on the ballot for membership:

Dr. Jay St. Charles

Please RSVP by May 16 to 813-447-3452 or hcda@hcdafla.com

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March Meeting Update

A warm welcome to **Dr. Roxann Russell-Aves** who was elected into HCDA membership at the March general membership meeting.

Dr. Bryan Thatcher was elected to the HCDA Executive Council. He and existing Executive Council members will be installed for 2017-18 at the May 23 general membership meeting.

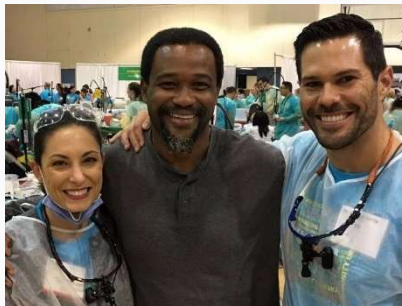
Drs. Reza Iranmanesh and **Beatriz Totzke** were elected by members as 2017-18 Delegates to the Florida Dental Association. **Drs. Patrick Johnson, Clay McIntyre, Craig Oldham, Rick Rasmussen III** and **Bryan Thatcher** were elected as Alternate Delegates to FDA.

Hillsborough Dentists Participate in Statewide Events

Two recent FDA events drew participation from HCDA members. Florida-Mission of Mercy was held this year in Pensacola in March and Dentists' Day on the Hill was held in April in Tallahassee.

Thanks to *1,556 volunteer*, *8,222 dental procedures* were performed, *1,818 patients* were treated and *\$1.4 million in total value of care* was provided!

Mark your calendar now for next year's events: Florida-MOM will be held in Fort Myers March 9-10, 2018 and DDOH will be held February 6, 2018 in Tallahassee.



Hillsborough LCDs Needed

FDA's Legislative Contact Dentist (LCD) network represents a strong political force behind organized dentistry. It is comprised of dentists who want to become involved in building and strengthening the relationship between the dental community and state legislators.

The LCD program's goal is for dentists to deliver a unified message to state legislators on behalf of the dental profession. Organized dentistry's political success depends directly on the leadership and strength of LCD teams statewide.

Dentists in Hillsborough County are needed to serve as a Legislative Contact Dentist for three local members of the Florida House of Representatives:

District 60 Rep. Jackie Toledo (R-Tampa)
District 61 Rep. Sean Shaw (D-Tampa)
District 62 Rep. Janet Cruz (D-Tampa)

If you are interested in learning more about the activities of an LCD, please contact the HCDA office, and we will connect you with an existing LCD in Hillsborough County. To volunteer, please contact Joe Anne Hart, FDA Director of Governmental Affairs, 850-350-7205.

Your Website Must be AwDA Accessible



The Americans with Disabilities Act (AwDA) requires that places of public accommodation, including physicians' and dentists' offices, be accessible to persons with disabilities. The U.S. Department of Justice has taken the position that **websites open to the public must also be accessible in various ways to persons with sight or hearing impairment.**

Several dentists in Texas have received letters from attorneys alleging that their websites violate the AwDA because the websites are not accessible to individuals with disabilities. The letters typically request the payment of some amount of money to avoid a lawsuit and may also insist on prompt compliance with the law.

To assist members with this issue, the ADA has prepared the following documents to help members less susceptible to a claim:

1. [Website Accessibility](#): An executive summary of steps that dentists should consider in the short term.
2. [Website Accessibility Claims: Strategies for Dentists](#): A "white paper" that describes strategies and long-term actions for dentists (and their attorneys) to consider.

Contact HCDA if you would like a copy of these documents.

Want More Patients? ADA Find-a-Dentist Campaign

The ADA is launching a campaign that guides consumers to make an appointment with an ADA-member dentist using the new "Find-a-Dentist" tool. To get the most out of this campaign and help patients find you, update your My ADA profile at www.ada.org.

LECOM Names New Dental School Dean

The Lake Erie College of Osteopathic Medicine in Bradenton announced May 1 it named Matthew J. Bateman, Ph.D., D.H. Ed., as dean of its School of Dental Medicine.

Dr. Bateman joined the LECOM in 2006 as a basic sciences faculty member, teaching in all disciplines of anatomy. In 2009, he earned his doctor of health education degree from A.T. Still University School of Health Management in Kirksville, Missouri.

Dr. Bateman has served as the college's assistant dean of curriculum, evaluation and faculty and served as the institutional director of planning, assessment, accreditation and research.

HCDA 2017-18 Meetings

September 26, 2017

November 14, 2017

December 1, 2017

January 23, 2018

March 27, 2018

May 22, 2018

General Membership Meeting, Palma Ceia Golf and Country Club

General Membership Meeting, Palma Ceia Golf and Country Club

Holiday Party, The Tampa Club

General Membership Meeting, Embassy Suites at USF

General Membership Meeting, Palma Ceia Golf and Country Club

General Membership Meeting, Tampa Yacht and Country Club



SAVE THE DATE! • JUNE 22-24, 2017

REGISTER BY JUNE 9TH
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Registration is Open

SUMMER MEETING

The Ritz-Carlton, Naples
August 4-6, 2017

Wonderful Resort – Fun in the Sun
A great blend of family time and CE

Featured Programs:

Dr. Roberta Pileggi – Management of Dental Trauma:
An Interdisciplinary Approach

Dr. William Robinson – Medical Errors in Dentistry

Dr. Glori Enzor & Special Agent Terry Thomas – Domestic Violence

The Hillsborough County Dental Association

is available to assist you

Monday through Friday

9:00 a.m. to 5:00 p.m.

To contact the HCDA:

Phone: 813-447-3452

Email: hcda@hcdafila.com

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Michelle Stills, Executive Secretary

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The HCDA Newsletter is published five times a year in September, October, January, March and May. The Editor and staff organize, print and mail to membership. The position of the editor is elected by the Executive Council and does not have a specified term. The editorial staff holds the right to deny ads submitted for publishing. The newsletter may publish signed articles relating to all phases of dentistry, but assumes no responsibility for opinions expressed by the contributors. Publication in this newsletter does not imply the Hillsborough County Dental Association endorses any products or services that are advertised. Views, editorials, news columns and/or articles are those of the authors and not necessarily of the editor, staff, or members of the Hillsborough County Dental Association.

