



**HILLSBOROUGH COUNTY  
DENTAL ASSOCIATION**

AN AFFILIATE OF THE WEST COAST DISTRICT,  
AMERICAN & FLORIDA DENTAL ASSOCIATIONS

**2015-16 Newsletter Advertising Information**

- Issuance: September, November, January, March, May
- Closing Dates: August 31, October 18 (November issue), December 31, February 28 and April 30
- Circulation: HCDA Members – 300
- Cancellations: Ad cancellations will not be accepted after the closing date
- Distribution: Electronic Newsletter
- Artwork: .jpg files preferred

	Rates	
	One time	Five Issues–20% Discount (Must be pre-paid in full)
Full Page 7.5" x 9.75"	\$160.00	\$640.00
Half Page Horizontal 7.5" x 5	\$ 90.00	\$360.00
Quarter Page Vertical 3.5" x 5	\$ 50.00	\$200.00
1/8 Page 3.5" x 2.5"	\$ 30.00	\$120.00

*All advertising is subject to the approval of the HCDA Editor. The HCDA Editor reserves the right to reject any advertising and to edit as deemed appropriate. The editor does not assume liability to content of advertising matter. Rates effective June, 2015 and are subject to revision. Questions? 813-447-3452.*

Buyer: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Size of Ad: \_\_\_\_\_ Months to Run: \_\_\_\_\_

**Payment must be made in advance. Thank you.**

*Please make checks payable to HCDA. We accept Visa/Mastercard/American Express*

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name it appears on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

Please send form and payment to: Hillsborough County Dental Association, P.O. Box 592658, Orlando, FL 32859. Ads may be emailed to: [hcda@hcdafila.com](mailto:hcda@hcdafila.com).